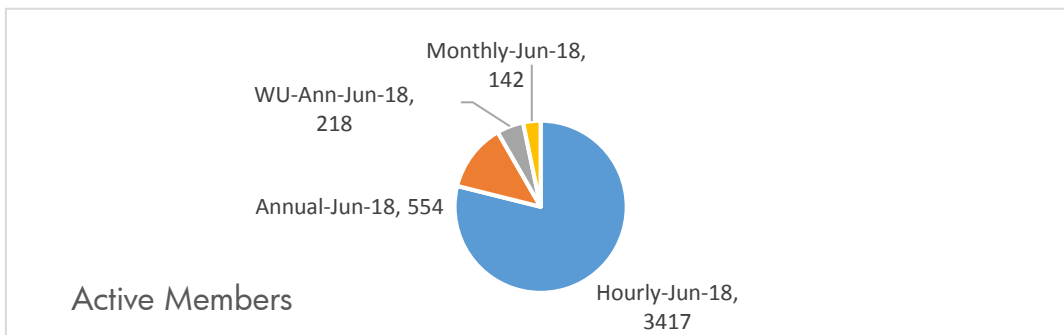
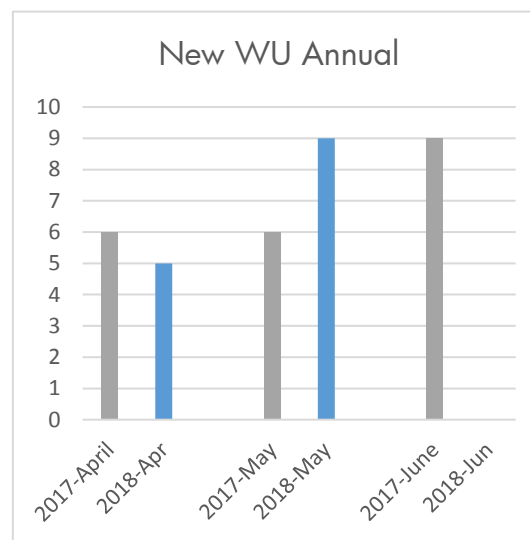
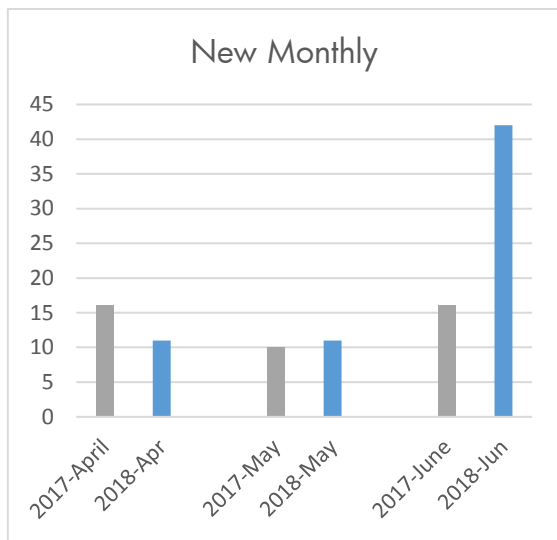
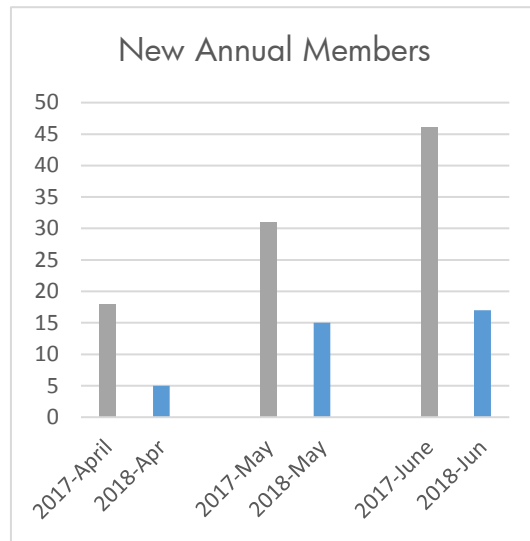
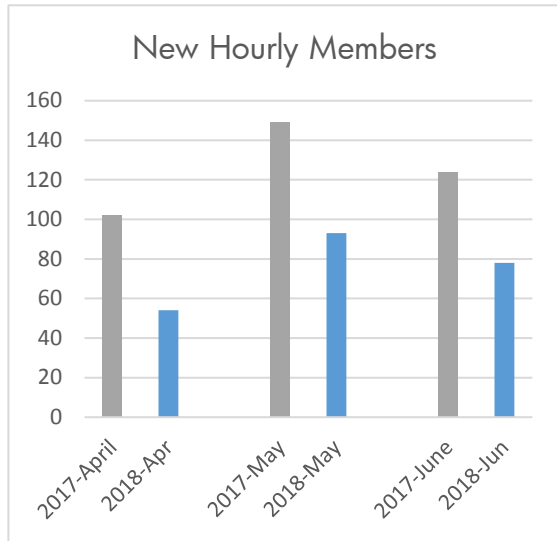
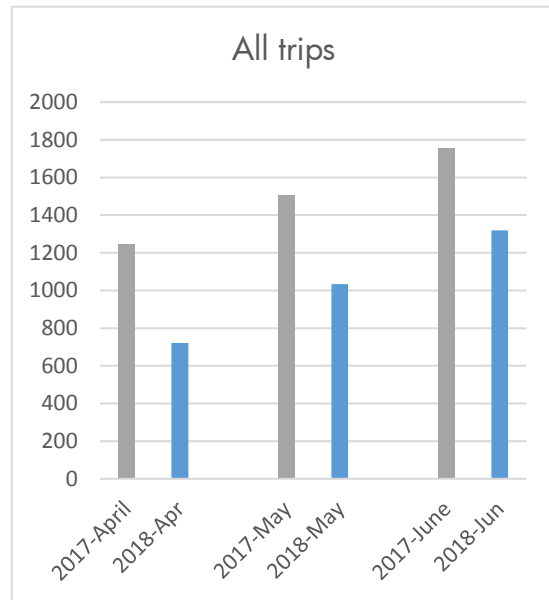
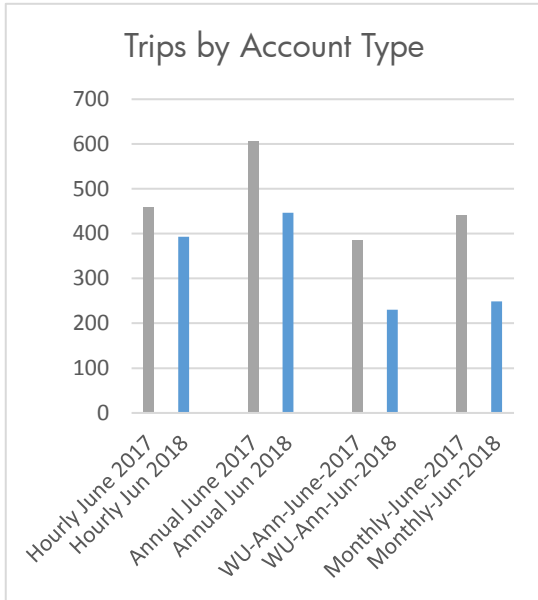


Monthly Report June 2018





Operations notes

Bike availability	93%
Out of hub lockups	31
Holds	97
Multiple rentals trips	23%
Active riders last 3 mos.	589
Repairs reported	255

Notes/Events for June 2018

- 6/29 Launch events, 50+ attended each, press coverage WIBW
- 6/28 International student orientation, 28 students signed up for TMB
- 6/22 installed iPad kiosk in Ichabod Service Center - beta testing
- Thursdays in June - Black Butterflyz summer group bike rides
- 6/15 - Facebook Live with Capital Journal - video got > 4,500 views
- Opening up "Monthly" account type has increased monthly membership
- Almost a quarter of all trips are now Multiple Rentals trips
- With only 100 bikes out, trips have been low all spring
- Trips stats starting to recover in June with rollout of new fleet